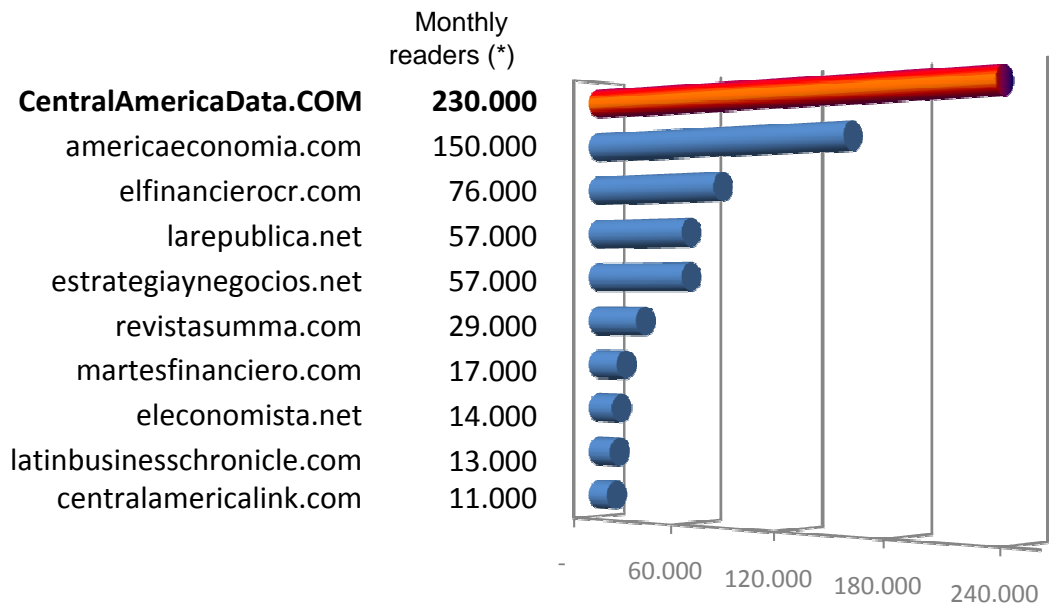
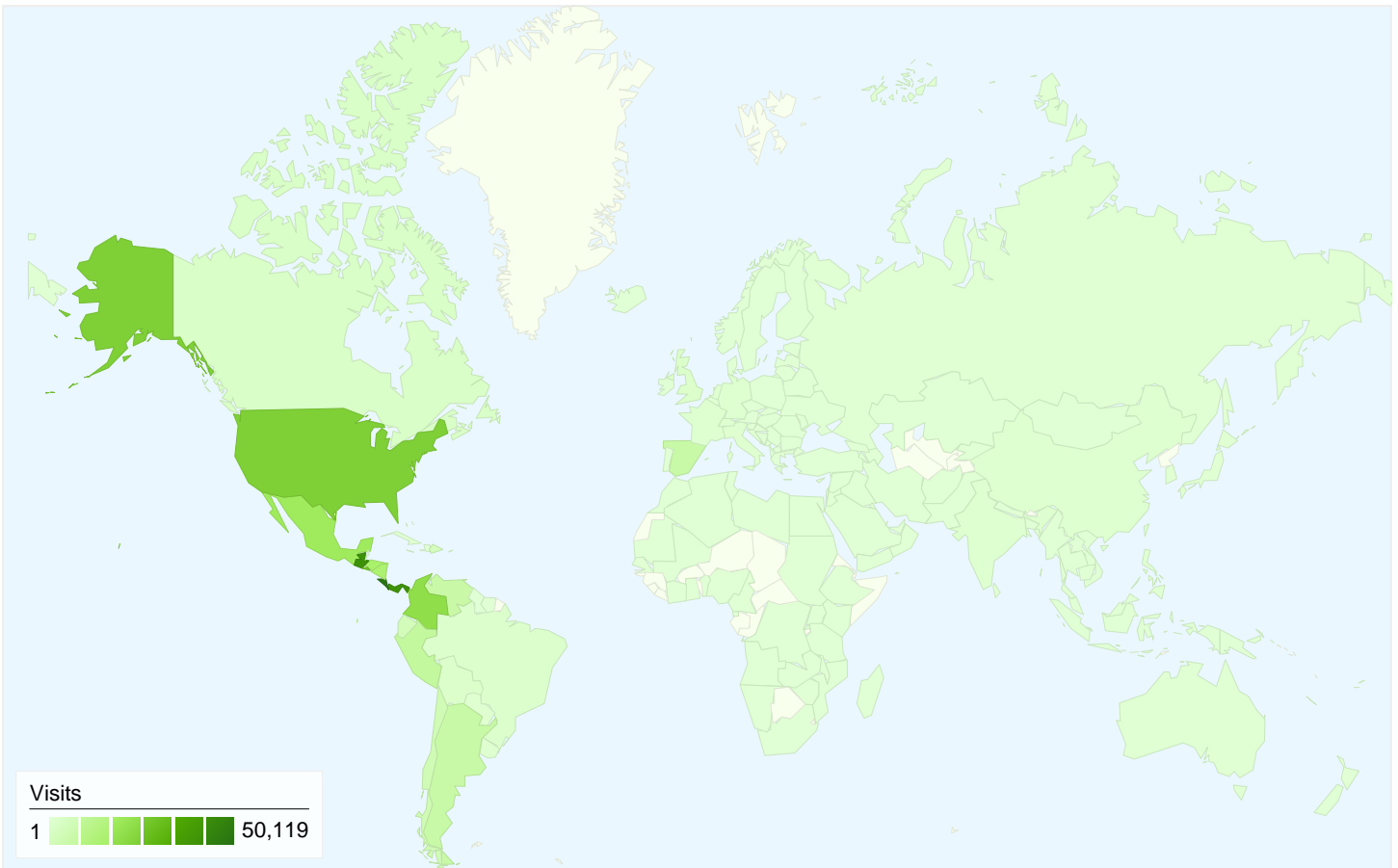


		<i>Monthly growth</i>
Pageviews (number of times that was seen a page of the portal)	731.758	9%
Unique Visitors (number of users who visited the site during the month. If a person visited the site more than once, it's counted as a single visitor)	253.004	9%
Visits (times a user entered the portal)	309.531	8%

Central America's **number 1** business website



(*) Data provided by DoubleClick Ad Planner (www.google.com/addplaner) to August 2010



309,531 visits came from 172 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
309,531 % of Site Total: 100.00%	2.36 Site Avg: 2.36 (0.00%)	00:02:08 Site Avg: 00:02:08 (0.00%)	72.53% Site Avg: 72.50% (0.04%)	56.61% Site Avg: 56.61% (0.00%)
Country/Territory	Visits	Visits	Visits	
Costa Rica	50,119	16.19%	<p>The pie chart shows the distribution of visits by country/territory. The largest segments are for Costa Rica (16.19%), Guatemala (13.25%), Panama (13.13%), El Salvador (8.62%), United States (7.86%), Colombia (6.78%), Mexico (5.77%), Honduras (4.98%), Nicaragua (4.74%), and Peru (2.60%).</p>	
Guatemala	41,017	13.25%		
Panama	40,654	13.13%		
El Salvador	26,676	8.62%		
United States	24,315	7.86%		
Colombia	20,971	6.78%		
Mexico	17,868	5.77%		
Honduras	15,421	4.98%		
Nicaragua	14,677	4.74%		
Peru	8,038	2.60%		